

Economic Development Committee Minutes

Honorable Council
City of Newark, Ohio
May 23, 2018

The Economic Development Committee met in Council Chambers on Monday May 21, 2018 following the Finance Committee with these members in attendance:

Mark Fraizer, Chair
Jeff Rath
Bill Cost
Dee Hall
Jeremy Blake for Jonathan Lang

We wish to report :

1. Director Mauter presented the 2017 Annual Report for Community and Economic Development Department.

Please see attached documents.

Mark Fraizer, Chair

2017 - CITY OF NEWARK
COMMUNITY
AND
ECONOMIC DEVELOPMENT
REPORT



NEWARK CITY ECONOMIC DEVELOPMENT: 2017 REPORT

Community Reinvestment Areas (CRAs): Participants in CRAs receive tax abatements on property improvements.

- 2017 Applicants: 5
- 2017 Active Properties: 154
- Total Applicants: 558
- **Mark Mauter Chairman : Oversee, Administer, and conduct annual reviews of all CRA's**

Tax Incentive Financing Districts (TIFs): The (6) City TIFs direct tax revenues to finance public infrastructure improvements.

- **TIFs 1 & 2** (21st St & Deo Drive west)
- **TIF 3** (Mt. Vernon / Deo Drive east)
- **TIF 4** (Longaberger – East Main Street)
- **TIF 5** (River Rd)
- **TIF 6** (Evans / Baker Project)
- **Mark Mauter Chairman : Oversee, Administer, and conduct annual reviews of all TIF's**

Joint Economic Development (JED) Programs: These programs were created by ED staff and involve the City collecting and distributing income tax revenues from the sites located outside of the City. The City benefits by retaining a portion of those revenues for use in the City.

- **JEDZ-1** (Etna Corporate Park in Etna Township):
 1. **Mark Mauter Sec / Treas.**
- **JEDZ-2** (Etna Corporate Park in Etna Township – AMAZON):
 2. **Mark Mauter Sec / Treas.**
- **JEDD-P** (Pataskala Corporate Park in Pataskala):

Retention & Expansion (R&E) Program: This program focuses on supporting existing businesses within the City.

1. The **Licking County Retention and Expansion Taskforce** is run through the Grow Licking County Community Improvement Corporation concentrates on assisting industrial and warehouse businesses with issues identified during a structured interview process. The City of Newark Economic Development Coordinator works with Grow Licking County and conducts all interviews for companies located in Newark.

2. **Newark Business Retention and Expansion Program** was developed in September 2011 to concentrate on interviewing local small and large businesses that can be but are not necessarily industrial or warehouse with the intent of providing assistance in meeting goals and overcoming challenges.

3. **Technical Business Assistance** – regular and supportive responses to inquiries from potential businesses and existing local businesses including business relocations and expansions. Assist with Zoning, CRA, TIF, Downtown revitalization Grants, and other City support service information.

Brownfield Program: This program focuses on remediation of contaminated properties for the purposes of job creation, new developments, and business growth.

1. Newark Processing Company site – 68 acre site remediated through a Clean Ohio Revitalization Fund grant

- Site will be conserved as open space or other potential EPA Approved uses.
- Ongoing property maintenance and operations
- **In 2017 AEP completed the installation of a 1.01 MW solar array, that now supplies approximately 28% of the electrical needs of the city sewage treatment plant.**
 - Semi-annual mowing
 - EPA required - Semi-annual inspections are completed by City staff and indicated no deficiencies onsite
 - AEP Energy and the City engaged in design and contract negotiations in 2016, for the potential to construct a Solar Array power facility on this property. This solar array would provide electricity to the City's waste water treatment plant. Everyone is excited that this project came to fruition in 2017.

2. Former Quality Chemicals site (209-217 South 21st Street) – Working on site remediation which could allow for future productive use of the property.

- A local entity is reviewing all the environmental collected data to consider further work on the property

3. USEPA Community Wide Hazardous Materials and Petroleum Assessment Grant

- The City made application for a 2017 USEPA Assessment Grant to be used for Hazardous Materials and Petroleum product assessments on local properties in December of 2016. Awards were announced in May 2017.
- Newark was selected as a grant recipient for a \$300,000.00 Brownfield assessment grant.

Downtown Revitalization Fund Program: provides grants to downtown businesses and property owners for exterior building and site improvements

- IN 2017 the program was suspended due to the lateness of the Release of Funds by HUD
- 2017 Funds will be combined with 2018 funds to re-start the program.

Certified Local Government Program

- Established by City Ordinance, this program allows local government to identify, evaluate, register and help to preserve historic properties in our city. The C.L.G. program is responsible for the designation of 112 West Main St. (the old NHS bldg.) as a historic Property. This designation then allows the property to be eligible to apply for Federal and State Historic Preservation Tax Credits, to be used for rehab work on the building.

Additional Economic Development Projects the department is involved with :

- **CIC – Newark Development Partners-** Mark is Board Member
 - 1) Established a Special Improvement District for Downtown in 2017
 - 2) Completed “Vision Plan 2028” Long Range Plan for Newark
 - 3) “SLICE of Licking County” event held on D.T. parking garage-benefitted local businesses.

- **Licking County Land Bank-** Mark is an alternate Board member for Mayor
 - 1) Help with Neighborhood Initiative Program residential demo Grant that has completed 21 Newark demos and I.D. additional possible Newark demo sites.

 - 2) Demo of 1100 Mt. Vernon Rd. – abandoned gas station

- **Chamber of Commerce :** Workenomics & other Newark related committees

- **Downtown Newark Association** – Mark is a member
- **World Heritage Designation** Committee for the Newark / Heath & Ohio Earthworks – Mark is the Mayoral appointee
- **Habitat for Humanity** –
 - 1) New Homes program
 - 2) Home Repair Program
 - 3) Habitat Housing Initiative – 5 yr. plan
- Worked on solutions to the **Cherry Valley Lodge and Longaberger** basket building
- Participated in the **Licking County Soil & Water Conservation 2017 Strategic Plan**
- Investigated the possibility of a “**Zagster**” bike rental program with OSU-N, COTC & Denison.
- Worked to obtain an **Urban Setting Designation** for 23 Sisal St. which involves OEPA recognition for groundwater not used for nor will it be needed for drinking purposes, in that area.

NEWARK CITY COMMUNITY DEVELOPMENT: 2017 - CDBG Highlights

- 2017 CDBG allocation \$694,591
- DOD expended \$869,919. In CDBG funds, RLF, and reprogrammed funds during 2017
- \$110,210.64 in repaid CDBG RLF housing loans
- \$35,641.68 in repaid HOME RLF housing loans
- \$47,533.70 in HoDAG (Housing Development Action Grant) revenue
- \$18,467.93 in repaid Lead Hazard Control loans
- 99.26% of the 2017 CDBG activity expenses benefited low to moderate income persons
- 12 homeowners assisted with **emergency/minor home repairs**
- Demolition at N 5th St
- 66 businesses assisted by the City and CIC
- **(10) Ten** CDBG activities assisted 462 low to moderate income persons through local nonprofits and the City's landlord/tenant activity
 - Worked with (11) local Nonprofits-CIC, St Vincent DePaul, Salvation Army, Licking County Coalition of Care, New Beginnings, Licking County Coalition of Housing, Canal Market District, Mental Health America of Licking County, Behavioral Health Care Partners, Denison University Together We Grow
- **(11) Eleven** CDGB subrecipients leveraged \$817,627 in Federal, State, local, and private funds
- **Funded the Cemetery Retainer Wall, Fence, and new sidewalk project**
- **FAIR Housing :**
 1. Completed RFP Process to hire South East Ohio Legal Services as the City Fair Housing contractor
 2. Created a Fair Housing Review Board
 3. Dept. had a Fair Housing Audit. Result was a "Good" rating
- Records Retention System updated and Improved

2017 Grant Awards

- Ohio EPA Diesel Emission Grant-\$260,510
- ODNR NatureWorks Grant-\$34,844
- ODNR Step Outside Grant-\$1,000.
- EMS Grant-\$3,125.
- Bulletproof Vest Grant-\$21,563.96
- Licking County Foundation Grant-\$10,350. Plus \$14,958 in City funds=\$25,308.
- Ohio Department of Public Safety Justice Assistance Grant-\$17,664.54
- Ohio Department of Public Safety Justice Assistance Grant-\$17,234.
- Ohio Department of Public Safety Traffic Grant-\$9,598.86
- Ohio Department of Public Safety Traffic Grant- \$6,218.13

Continued to Administer in 2017 the following grants

- COPS Grant-\$250,000.
- FEMA SAFER Grant-\$417,510.
- FEMA SAFER Grant-476,283.